



Rotary



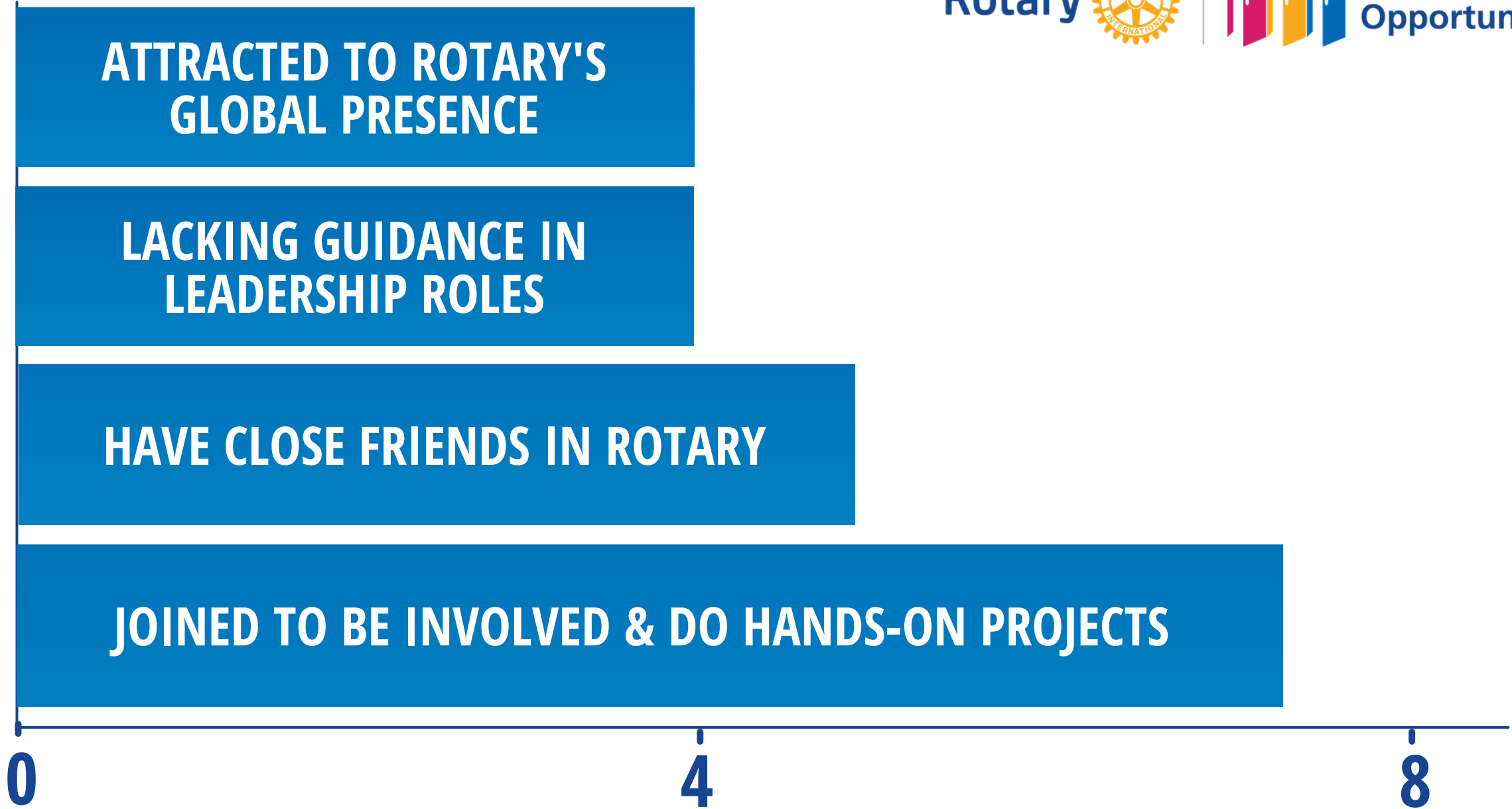
**Rotary Opens
Opportunities**

A SNAPSHOT OF OUR PANEL

What young people experience in Rotary



Rotary Opens
Opportunities



COST IS A BARRIER

FEEL EMPOWERED TO LEAD/SERVE IN THEIR OWN WAY

SOME PROJECTS DON'T APPEAL TO YOUNGER MEMBERS

INVOLVED IN ROTARY YOUTH PROGRAMS
INTERACT, ROTARACT, YOUTH EXCHANGE

0

4

8

ACTION ITEMS



CONNECT WITH ROTARY YOUTH

- Build relationships with your Interact and Rotaract groups
- Have an active chair to ensure a positive, rewarding experience
- Include these young volunteers in your club's activities
- Connect with your district leadership team for support in sponsoring an Interact or Rotaract Club in your area

PROVIDE GUIDANCE...LOOSELY!

- Provide mentorship
- Allow shadowing for the first year
- Give new leaders the Rotary officer's kit
- Get them to attend district trainings
- Give young leaders the ability to bring new ideas to their role, while still understanding Rotary's expectations of its leaders

HAVE A STRONG ORIENTATION PROGRAM

- Have a system for orientation that helps new members connect with the club
- Consider a mentor/buddy program so new members have someone they know they go to with all questions and concerns
- Connect with your district's Membership Chair if you need help developing an orientation program or to assess your current one

BE WELCOMING!!!

- Talk about the importance of this with your entire club
- Make sure your leadership team leads the effort to change
- This includes, but is not limited to:
 - Promptly greeting unfamiliar faces (this applies on Zoom too!)
 - Inviting people to sit with you
 - Engaging prospective or new members in a genuine way

ENCOURAGE TEAMWORK

- Creating a team environment can help members feel heard
- Consider ways to address an overpowering voice in the group:
 - Never confront in a group setting
 - Be sure to understand their point of view and then provide an alternate point of view for them to consider
 - Keep it light but firm
 - Work to establish boundaries

BE FLEXIBLE & KINDA COOL

- Be sure that your club's traditions are not creating inflexible expectations for your members
- Welcome families and provide opportunities for them to get involved too
- Take steps to add modern conveniences to your clubs that will appeal to all members, but especially young members
 - For example, offer cashless payment options for meetings and dues (no cash, no checks please!)
- Many small barriers add up to big ones, so speak with your members about what would make Rotary more accessible

BE PEOPLE OF ACTION

- Young people aren't always going to be in a position to give money, but they have the energy and desire to give their time *productively*
- That means projects should be hands-on and meaningful
- That could mean changing the project(s) your club is doing now or adding a new, engaging project to your schedule
- Programs like Rotary Leadership Institute or District Training Assembly give you an opportunity to connect with other clubs to share project ideas
- Check out what clubs around the world are doing in the Rotary Showcase
 - My Rotary > Member Center > Online Tools > Rotary Showcase